

Classics in Innovation and Entrepreneurship (PhD course, 10 hp)

Course responsible: *Solmaz Filiz Karabag* (solmaz.filiz.karabag@liu.se), LiU, Sweden

Course Plan

Goal: The aim of this course is to present the underpinnings of innovation and entrepreneurship.

Upon completing the course, the PhD student should be able to explain:

- Central concepts and theories of innovation and entrepreneurship
- How the concepts and theories of innovation and entrepreneurship relate to each other
- How the concepts and theories of innovation and entrepreneurship have evolved over time

Content

The course covers the literature in the fields of innovation and entrepreneurship, which analyzes and discusses different levels of innovation and entrepreneurship. More specifically, the content includes system perspectives on innovation, the economic foundations of innovation and entrepreneurship, sources of innovation, the resource-based view, creative/innovative work, and organizing for innovation.

Prerequisites

Previous knowledge is not mandatory, but students should have started their doctoral studies and have a general interest in the field of innovation and entrepreneurship. Basic knowledge of organizational theory is desirable.

Target group

The target group for this course is graduate students from the field of Projects, Innovation and Entrepreneurship, Department of Management and Engineering (IEI), as well as other graduate students with an interest in the field of innovation and entrepreneurship.

Organization

The course is organized around seven seminar sessions (see Table 1). PhD students will be expected to read the compulsory literature before attending these seminar sessions. During the seminars, there will be a short but intensive PhD lecture about the topic under discussion. Following the lecture, students will present the theoretical background of the reading materials to the other participants and will be expected to participate in the discussions.

Literature

A number of classic literature are selected from the following literature reviews.

- Fagerberg, J. and Fosaas, M. and Sapprasert, K., 2012. Innovation: Exploring the knowledge base. Research Policy, 1132-1153.
- Landström, H., Harirchi, G and Åström, F., 2012. Entrepreneurship: Exploring the knowledge base. Research Policy, 1154-1181.

The full list will be updated in April 2018 and will be listed under the Appendix 1. Main Literature

The seminar information will be provided in April, 2018

Examination / Examiner

Students will be examined on the basis of active participations, oral presentations and written assignments. Active participation and presentations in the seminars will be assessed as the oral component of the examination. Before each seminar, course participants shall write preparation assignments (each seminar has its own preparation assignment).

Examiner: Associate Prof. Solmaz Filiz Karabag, PIE/IEI.

For further questions please contact Solmaz.filiz.karabag@liu.se

Poäng: 10 hp

Schedule: See Table 1 for schedule

Other information

Seminar Leaders:

Solmaz Filiz Karabag (Associate Professor), Anna Bergek (Professor, Chalmers), Christian Berggren (Professor Emeritus), Magnus Klofsten (Professor), Thomas Magnusson (Professor), Ingrid Mignon (Senior Lektor).

Table 1. Schedule and Seminar Sessions & of Classics in Innovation and Entrepreneurship (PhD course)

This is a tentative schedule and it might be changed before the course start or during the course.

Session	Session Chair	Topic	Time	Date	Location (A Building)
Session 1 Introduction	Solmaz Filiz Karabag, Associate Professor, LiU	Course start and introduction	10.00-12.00 am.	28 August 2018	315:934
Seminar 2	Christian Berggren, Professor in Industrial Management, LiU	A Close Look at Joseph Schumpeter and the Theory of Creative Destruction.	10.00 am – 3.00 pm.	18 September 2018	315:934
Seminar 3	Anna Bergek, Associate Professor in Industrial Management, Chalmers	System perspectives on innovation	10.00 am – 3.00 pm.	9 October 2018	315:934
Seminar 4	Magnus Klofsten, Professor of Innovation & Entrepreneurship, LiU	‘Pens N’ Roses’ – resource- based view	10.00 am – 3.00 pm.	23 October 2018	315:934
Seminar 5	Ingrid Mignon, Senior Lecturer, Chalmers	Sources of Innovation	10.00 am – 3.00 pm.	13 November 2018	315:934
Seminar 6	Thomas Magnusson, Associate Professor, LiU	“Burns and Stalkers” – organizing for innovation	10.00 am – 3.00 pm.	27 November 2018	315:934
Seminar 7	Solmaz Filiz Karabag, Associate Professor, LiU	Evolutionary Theory on Innovation	10.00 am – 3.00 pm.	11 December 2018	315:934
Seminar X	In case one of the seminar leaders will change his time.	In case we have problem doing one of the schedule seminars [from 2 to 7] we will use this time slot and date	10.00 am – 3.00 pm.	8 th of December	315:934

Appendix 1. Will be updated in April, 2018